

CV **nadine weston**

Graphic Designer, Creative, and Art Director

Telephone: **home: 0161 226 8677**
mobile: 07904 116772
Email: **info@nadineweston.com**

Summary

As a highly creative person I have a great deal of experience in the design field. Whilst my background is mainly broadcast graphics, I include typography, illustration, animation, web design, and art direction as skills. I love the creative process and enjoy the challenge of working to briefs and deadlines.

A good communicator, I work very well in a team and equally motivated on my own. I'm easy going and accomadating.

Career Summary

May 2010 -
Present

Independant Freelance Designer and University Lecturer

Working on a variety of projects. Clients including ITV, BBC & BBC Learning, Salford University, Bury Met Arts Centre, and Gallery Oldham. Covering animation graphics, branding and logo design, design for publicity/promotional items, signage and websites.

March 2001-
April 2010

3sixtymedia ITV, Manchester

Senior Graphic Designer, TV Programme Branding, Graphics and Direction, also Special Effects Artist

Projects I designed include; Edible Garden, Songs of Praise (BBC) Parkinson, Alright on the Night, You've been Framed (ITV1) Drama titles such as Casanova (BBC3) The Good Samaritan, Boy Meets Girl (ITV1) and content design for programmes such as Battlefield Detectives and Tonight.

Sponsorship projects for Douwe Egberts and Leerdamer (where I directed the campaigns and worked on the creative)

Also directed commercials for CO-OP financial services and Optical Express. Special effects work for Islands at War, The Forsyte Saga, Emmerdale and Coronation Street.

May 1996 -
March 2001

BBC Resources

Broadcast Graphic Designer

Working intially on live graphics for North West Tonight News.

I then moved into network graphics, designing for BBC1 and BBC2 programmes such as the coverage of the Nottinghill Carnival, also involved in many of the BBC's religious programmes and BBC Sport. I did a secondment in London for BBC Presentaion, designing and making trailers, mainly for News 24.

[May 2001 BBC Resources merged with Granada ITV to form 3sixtymedia, which all design and post production staff became a part of]

June 1995 -
May 1996

A period of Freelance design and travel

I worked briefly in Italy teaching English to under fives.

Mainly freelancing doing business logos and working on a volunteer project for VSTV an educational project.

Skills

I am Apple mac literate, proficient in Photoshop, Illustrator and Adobe applications After Effects and Final Cut Pro.
I have a good understanding of Microsoft Office software.
Also trained in the use of broadcast equipment such as Quantel Hal and experience with Caption generators (Aston and Collage)
Story boarding many of my ideas I still enjoy putting pencil to paper, and incorporating my own illustrations to projects.
I am as happy working on design for print as I am for onscreen.
I have experience in delivering identities and logos for many different applications, and on various platforms.
I am an enthusiastic learner and happy to share my skills, I love teaching and take great pleasure in sharing my knowledge.

Education

Sept 1992 -
June 1995

BA (Hons) Visual Communication Design

Ravensbourne College of Design and Communication

Gaining a 2.1, I specialised in Moving image, and was lucky to have placements with the BBC and with ITV (working on the live programme 'This Morning'.)

I took part in the Erasmus exchange scheme and studied in Eindhoven, Holland during my second year. This degree was influential in the graphic direction I took, and I thoroughly enjoyed my time there.

Sept 1991 -
June 1992

Arts Foundation Course

Loughborough College of Art and Design

This course gave me my introduction to photography and then graphics. It was a good foundation, with extensive study in composition and life drawing.

Interests

Film and music will always be a passion. Ceramics is something I love doing, and have done courses for recreation since 1997. I have a general interest in contemporary crafts and also knit. Another passion in life is food, which I will happily sample at home or in restaurants! A good dash of sporting activities including pilates and running keeps me fit.